



HELEN KIRWAN-TAYLOR

## Design Spy

## The British star turn in Milan, and the trouble with sofas

recently returned from the Milan
Furniture Fair, the design equivalent of all the fashion shows
put together (and then some), so
tapping into this autumn's home
trends was easy. 'Soft and squidgy
is what it's all about,' said an exhaustedlooking James Mair of Viaduct. Boxy, minimal
and masculine are out. Florals are still in.

The British can feel proud because

they were the stars. Hot designers Doshi Levien (young London-based couple Jonathan Levien and Nipa Doshi, who create for everyone from John Lobb to Tefal) launched the whimsically feminine My

Beautiful Backside sofa for Moroso (above), and Terence Woodgate, a design engineer turned furniture designer, produced a £25,000 skeletal Surface Table for Established & Sons which looked like it might collapse but was, in fact, rock solid thanks to FI engineering.

Everyone loves to hate Established & Sons, the company started by Stella McCartney's husband, but this year they couldn't. OK, Alasdhair Willis may have more cash to throw at PR and parties than most, but he stole the show.

Milan also seemed full of crazy, one-off, uncomfortable pieces of furniture that nobody but the designer's mother could like. Designers can't be bothered with designing normal sofas, according to designer Tom Bartlett (whose friends include Jade Jagger), who was in Milan: 'Everyone wants to be like Marc Newson with a one-man show at Gagosian.'

DesignArt is the 'new new' as they say, mostly because if you call something

> 'art' and put it on a white plinth surrounded by cement floors you can charge a lot more.

The latest chap to jump on the DesignArt bandwagon is art dealer

Tim Taylor, who has just signed up designer Ron' Arad; the first show is scheduled for the autumn. If a designer wants to get from shabby Shoreditch to moneyed Mayfair in this life, DesignArt is definitely the way to go. Fortunately, machine-made is also what Milan is all about and the hi-tech plastic Lizz Chair by Kartell (the company that made Philippe Starck rich) by trendy Italian architect Piero Lissoni was a no-brainer. I would have one in every colour – there are eight – around my table.



## Did you know?

That therapy is coming into the home. In America couples are now hiring remodelling coaches (read: therapist) to step in between them and the architect. For up to £200 an hour, the coach's job is to make sure both sides get heard. This supposedly prevents resentment, misunderstandings, design differences and, of course, law suits. As someone whose architect simply said, 'No,' when asked (after her plans came in over the budget) to come up with something mortals might afford, I can see the appeal.



## **CHELSEA BOY**

The RHS Chelsea Flower Show, which runs until tomorrow, is where scruffy and, let's face it, hunky male designers with their own TV shows, newspaper columns and publicists come to strut their stuff. Among them (though likely not fighting with them) is Philip Nixon, a charming 43-year-old ex-broker, who figured out that if you skip the bitchiness and write a business plan instead, the work comes flying in. Since he started his gardening firm in 2004, he has won no fewer than two Chelsea Golds. This year, his garden (left), sponsored by Savills, is also about art. 'I wanted to create a garden inspired by a gallery space,' says Nixon, who is using plants to create architectural forms.

